

About Rideshare, Etc.

What is Rideshare, Etc.?

Rideshare Etc. can help your employees find alternatives to driving to work alone. It is a free service, jointly sponsored by city, county, and state government, with the goal of reducing congestion and pollution and saving on transportation costs.

What does Rideshare, Etc. provide?

Commuters who register for the Rideshare Etc. program at www.cityofmadison.com/rideshare, rideshare@cityofmadison.com, or 266-RIDE (7433) can get the following assistance and incentives:

▶ A free online ride-matching service

When you enter your origin, destination, and work hours, the computer software scans the database for others within a selected radius making the same commute. Then you get a match report with contact information for nearby car and vanpool groups. Your information will be provided to future matching commuters if you maintain your registration in the database. Your home address and phone number will not appear on another person's match report, but you must provide work phone, cell phone number, or email address so future matches can contact you.

▶ A free personalized Ride Options Report

This report identifies all of the ways to get from home to work, including roughly 1,500 area carpools, 70 vanpools, 60 Metro bus routes, as well as bike paths. It will tell you about others in your area who are interested in carpooling or finding a biking companion. You may call the individuals or services directly to make your pick-up/drop-off arrangements.

▶ Six free taxi rides home per year

If you rideshare, bus, bike, or walk to work, and an emergency comes up while you are at your workplace without your car, you are eligible for a Guaranteed Ride Home voucher for a taxi ride home, to the doctor, day care center, or wherever you need to go.

When you register through the Rideshare Etc. Program, the first voucher will be sent to your home ad-

dress. After you use the first one, you simply call 266-RIDE to receive the next voucher. Six vouchers per year are available, with a maximum value of \$75 per taxi ride. If an emergency comes up, you simply call for the taxi, sign the voucher, and give it to the driver.

▶ A free Metro Transit 10-ride card

If you would like to try commuting by bus, contact Rideshare, Etc. for assistance. You'll get your first ten rides free.

▶ Free/discounted parking in Madison City Ramps

Share & Park is a service that provides parking coupons for those who regularly commute without their cars but occasionally need to drive. If you rideshare, a free coupon is mailed to your home. Each coupon is good for one day of parking in any of the city ramps during your regular work hours

More Share & Park coupons can be purchased by regular carpool-vanpool-bus & ped./bike commuters at a discount: \$25 for 7 coupons. A maximum of 7 coupons per 60 days are available for participants.

How does Rideshare, Etc. help employers?

You can get materials to set up a Commute Solutions Information Center in your workplace—free!

Included is a commuting options wall map showing the Metro Transit routes, State Van routes, carpools, bike paths, and park 'n ride lots. A 4-drawer mobile cart comes loaded with transit & vanpool route/schedule guides, bike maps, rideshare brochures and incentive information.

Madison area employers can also get commuting options packages, including incentives like the Guaranteed Ride Home vouchers (taxi vouchers), Metro 10-ride cards, and Share & Park coupons for their employees.

Free staff assistance is always available to help you promote ridesharing at your workplace. Call 608 266-4903 for additional on-site help from Metro Transit.